

Column Sizes

One full page= 11.5 inches wide x 21.5 inches tall (Broadsheet)

Line screen= 85 percent

1 column= 1 3/4 inches wide

2 column= 3 5/8 inches wide

3 column= 5 9/16 inches wide

4 column= 7 1/2 inches wide

5 column= 9 9/16 inches wide

6 column= 11 1/2 inches wide

Column x Inches

Quarter page (31.5") = 3 columns x 10.5"

Half page (63") = 6 columns x 10.5" or
3 columns x 21.5"

Full page (129) = 6 columns x 21.5"

Ads Electronically

*Ads can be sent via

1.) E-Mail to ads@atlinq.com

2.) Delivered via mail of courier (etc.) on diskette, ZIP disk, or CD-ROM

3.) Ad send to **GAFFN**.

Preferred method of transmission is via E-Mail ads@atlinq.com.

We can also download from FastChannel (AdDirect) if you are a client.

*Preferred format for ads, pictures, photos, images, etc. is **Tagged Information File (TIF/TIFF)** or **Quark Xpress files**.

* Preferred resolution is **300 Dots per Inch (DPI) or higher**.

If you, our client, use another file format, such as **Portable Document File (PDF)**, we can use and/ or convert to other formats. We can accept Mac or PC file formats as well.

Press releases and news articles can be e-mailed to news@atlinq.com